

Page 1 of 10

Invoice #	106698-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Order #	106698
Alt Order #	06853055
Deal #	
Order Flight	09/18/12 - 09/24/12

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
					to						
	KSNV				09/17/12 to 09/23/12	8x	-TWTF--		\$185.00	Unresolved	1
				Tu	09/18/12	:00					
					NOT AVAILABLE RATE						
	KSNV			Tu	09/18/12	:30	5:18 AM	NVS8-TV12-17 Law South	\$185.00		6
	KSNV			W	09/19/12	:30	5:21 AM	NVS8-TV12-17 Law South	\$185.00		2
	KSNV			W	09/19/12	:30	5:58 AM	NVS8-TV12-26 Good Friei	\$185.00		7
				Th	09/20/12	:00			\$185.00	Unresolved	3
					NOT AVAILABLE RATE						
	KSNV			Th	09/20/12	:00			\$185.00	Unresolved	8
					NOT AVAILABLE RATE						
	KSNV			F	09/21/12	:00			\$185.00	Unresolved	4
					NOT AVAILABLE RATE						
	KSNV			F	09/21/12	:00			\$185.00	Unresolved	5
					NOT AVAILABLE RATE						
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
					to						
					09/24/12 to 09/30/12	2x	M-----				
	KSNV			M	09/24/12	:30	5:11 AM	NVS8-TV12-26 Good Friei	\$185.00		1
	KSNV			M	09/24/12	:30	5:28 AM	NVS8-TV12-26 Good Friei	\$185.00		2
					to						
					09/17/12 to 09/23/12	8x	-TWTF--				
				Tu	09/18/12	:30	6:12 AM	NVS8-TV12-24 Cracked D	\$450.00		6
	KSNV			Tu	09/18/12	:30	6:22 AM	NVS8-TV12-17 Law South	\$450.00		1
	KSNV			W	09/19/12	:30	6:11 AM	NVS8-TV12-17 Law South	\$450.00		7
	KSNV			W	09/19/12	:30	6:31 AM	NVS8-TV12-26 Good Friei	\$450.00		2
	KSNV			Th	09/20/12	:30	6:29 AM	NVS8-TV12-26 Good Friei	\$450.00		3
	KSNV			Th	09/20/12	:30	6:58 AM	NVS8-TV12-17 Law South	\$450.00		5

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Station does not discriminate in the sale of advertising time, and will accept and advertising placed with intent to discriminate based on race, gender or ethnicity for discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

INVOICE

Page 2 of 10



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Client: John Johnson Magnus
Attention: Accounts Payable
 31 Chestnut St.
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106696-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106698
Alt Order #	06853065
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
F 6-7a WakeUp w/Wagners	6-7a	F	09/21/12	:30	6:10 AM	NV58-TV12-17 Law South	\$450.00		8
		F	09/21/12	:30	6:18 AM	NV58-TV12-26 Good Friet	\$450.00		4
F 6-7a WakeUp w/Wagners	6-7a		09/24/12 to 09/30/12	2x	M-----				
		M	09/24/12	:30	6:17 AM	NV58-TV12-17 Law South	\$450.00		1
		M	09/24/12	:30	6:28 AM	NV58-TV12-26 Good Friet	\$450.00		2
658a-9am			09/17/12 to 09/23/12	12x	-TWTF--				
		Tu	09/18/12	:30	7:25 AM	NV58-TV12-17 Law South	\$550.00		9
		Tu	09/18/12	:30	7:58 AM	NV58-TV12-24 Cracked Di	\$550.00		1
		Tu	09/18/12	:30	8:49 AM	NV58-TV12-17 Law South	\$550.00		2
		W	09/19/12	:30	7:22 AM	NV58-TV12-17 Law South	\$550.00		4
		W	09/19/12	:30	7:30 AM	NV58-TV12-26 Good Friet	\$550.00		3
		W	09/19/12	:30	7:58 AM	NV58-TV12-17 Law South	\$550.00		10
		Th	09/20/12	:30	7:22 AM	NV58-TV12-26 Good Friet	\$550.00		12
		Th	09/20/12	:30	8:28 AM	NV58-TV12-26 Good Friet	\$550.00		5
		Th	09/20/12	:30	8:58 AM	NV58-TV12-17 Law South	\$550.00		6
		F	09/21/12	:30	7:29 AM	NV58-TV12-26 Good Friet	\$550.00		7
		F	09/21/12	:30	8:44 AM	NV58-TV12-17 Law South	\$550.00		8
		F	09/21/12	:30	8:50 AM	NV58-TV12-26 Good Friet	\$550.00		11
658a-9am			09/24/12 to 09/30/12	3x	M-----				
		M	09/24/12	:30	7:59 AM	NV58-TV12-26 Good Friet	\$550.00		2
		M	09/24/12	:30	8:30 AM	NV58-TV12-17 Law South	\$550.00		1
		M	09/24/12	:30	8:36 AM	NV58-TV12-26 Good Friet	\$550.00		3

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Station does not discriminate in advertising contracts on the basis of race, gender or ancestry. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
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 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106698-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106698
Alt Order #	06853055
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F Today Show II	9-10a		09/17/12 to 09/23/12	4x	-TWTF--				
	KSNV			Tu	09/18/12	:00			\$200.00	Unresolved	1
	KSNV			W	09/19/12	:00			\$200.00	Unresolved	4
	KSNV			Th	09/20/12	:00			\$200.00	Unresolved	3
	KSNV			F	09/21/12	:00			\$200.00	Unresolved	2
	KSNV			NOT AVAILABLE RATE							
8	KSNV	M-F Today Show II	9-10a		09/24/12 to 09/30/12	1x	M-----				
	KSNV			M	09/24/12	:00			\$200.00	Unresolved	1
	KSNV			NOT AVAILABLE RATE							
9	KSNV	Noon News	12-1230pm		09/17/12 to 09/23/12	4x	-TWTF--				
	KSNV			Tu	09/18/12	:30		NVS8-TV12-17 Law South	\$275.00		2
	KSNV			W	09/19/12	:30		NVS8-TV12-26 Good Friel	\$275.00		1
	KSNV			Th	09/20/12	:00			\$275.00	Unresolved	3
	KSNV			NOT AVAILABLE RATE							
	KSNV			F	09/21/12	:30		NVS8-TV12-26 Good Friel	\$275.00		4
	KSNV			to	09/24/12 to 09/30/12	1x	M-----				
	KSNV			M	09/24/12	:30		NVS8-TV12-26 Good Friel	\$275.00		1
	KSNV			to	09/17/12 to 09/23/12	4x	-TWTF--				
	KSNV			to	09/17/12 to 09/23/12	4x	-TWTF--				

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106698-1
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106698
Alt Order #	06853055
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Address:
 Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	The Agenda 1230pm	1230-1p									
	KSNV			Tu	09/18/12	:30	12:40 PM		NVSB-TV12-24 Cracked D	\$200.00		1
	KSNV			W	09/19/12	:00				\$200.00	Unresolved	3
	KSNV			Th	09/20/12	:00				\$200.00	Unresolved	2
	KSNV			F	09/21/12	:00				\$200.00	Unresolved	4
	KSNV			NOT AVAILABLE RATE								
	KSNV			NOT AVAILABLE RATE								
	KSNV			NOT AVAILABLE RATE								
12	KSNV	The Agenda 1230pm	1230-1p									
	KSNV			09/24/12 to 09/30/12	1x	M-----						
	KSNV			M	09/24/12	:30	12:40 PM		NVSB-TV12-17 Law South	\$200.00		1
13	KSNV	Dr Phil	3-4p									
	KSNV			09/17/12 to 09/23/12	4x	-TWTF--						
	KSNV			Tu	09/18/12	:30	3:50 PM		NVSB-TV12-17 Law South	\$300.00		2
	KSNV			W	09/19/12	:30	3:34 PM		NVSB-TV12-17 Law South	\$300.00		1
	KSNV			Th	09/20/12	:30	3:22 PM		NVSB-TV12-26 Good Friei	\$300.00		4
	KSNV			F	09/21/12	:30	3:36 PM		NVSB-TV12-17 Law South	\$300.00		3
14	KSNV	Dr Phil	3-4p									
	KSNV			09/24/12 to 09/30/12	1x	M-----						
	KSNV			M	09/24/12	:30	3:23 PM		NVSB-TV12-26 Good Friei	\$300.00		1
15	KSNV	4PM NEWS (1 hour)	4-5pm									
	KSNV			09/17/12 to 09/23/12	4x	-TWTF--						
	KSNV			Tu	09/18/12	:30	4:14 PM		NVSB-TV12-17 Law South	\$350.00		2
	KSNV			W	09/19/12	:30	4:21 PM		NVSB-TV12-26 Good Friei	\$350.00		1
	KSNV			Th	09/20/12	:30	4:26 PM		NVSB-TV12-26 Good Friei	\$350.00		3
	KSNV			F	09/21/12	:30	4:27 PM		NVSB-TV12-26 Good Friei	\$350.00		4

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	108698-1
Invoice Date	09/30/12
Invoice Month	September 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106698
Alt Order #	06853055
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Address:
 Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	4PM NEWS (1 hour)	4-5pm		09/24/12 to 09/30/12	1x	M-----				
					09/24/12	:30	4:27 PM	NVSB-TV12-26 Good Friei	\$350.00		1
17	KSNV	4PM NEWS (1 hour)	4-5pm		09/17/12 to 09/23/12	4x	-TWTF--				
					09/18/12	:30	4:50 PM	NVSB-TV12-24 Cracked D	\$450.00		3
					09/19/12	:30	4:42 PM	NVSB-TV12-26 Good Friei	\$450.00		1
					09/20/12	:30	4:44 PM	NVSB-TV12-17 Law South	\$450.00		4
					09/21/12	:30	4:48 PM	NVSB-TV12-26 Good Friei	\$450.00		2
18	KSNV	4PM NEWS (1 hour)	4-5pm		09/24/12 to 09/30/12	1x	M-----				
					09/24/12	:30	4:50 PM	NVSB-TV12-17 Law South	\$450.00		1
19	KSNV	M-F Early News	5-630p		09/17/12 to 09/23/12	8x	-TWTF--				
					09/18/12	:30	5:23 PM	NVSB-TV12-17 Law South	\$725.00		1
					09/19/12	:30	6:25 PM	NVSB-TV12-26 Good Friei	\$725.00		6
					09/19/12	:30	5:23 PM	NVSB-TV12-26 Good Friei	\$725.00		2
					09/19/12	:30	6:29 PM	NVSB-TV12-26 Good Friei	\$725.00		5
					09/20/12	:30	6:14 PM	NVSB-TV12-26 Good Friei	\$725.00		3
					09/20/12	:30	6:22 PM	NVSB-TV12-26 Good Friei	\$725.00		8
					09/21/12	:30	5:13 PM	NVSB-TV12-17 Law South	\$725.00		7
					09/21/12	:30	6:11 PM	NVSB-TV12-26 Good Friei	\$725.00		4
20	KSNV	M-F Early News	5-630p		09/24/12 to 09/30/12	2x	M-----				
					09/24/12	:30	5:27 PM	NVSB-TV12-26 Good Friei	\$725.00		2
					09/24/12	:30	6:14 PM	NVSB-TV12-26 Good Friei	\$725.00		1

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INVOICE

Billing Address:

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Attention: Accounts Payable
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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106698-1
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106698
Alt Order #	06853055
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	News 3 in Prime	7-10pm									
	KSNV				09/17/12 to 09/23/12	2x		-----S				
	KSNV			Su	09/23/12	:00				\$900.00	Unresolved	1
	KSNV			Su	09/23/12	:00				\$900.00	Unresolved	2
22	KSNV	M-F Jeopardy	630-7pm									
	KSNV				09/17/12 to 09/23/12	8x		-TWTF--				
	KSNV			Tu	09/18/12	:30			NVSB-TV12-26 Good Frie	\$725.00		1
	KSNV			Tu	09/18/12	:30			NVSB-TV12-26 Good Frie	\$725.00		7
	KSNV			W	09/19/12	:00				\$725.00	Unresolved	2
	KSNV			W	09/19/12	:00				\$725.00	Unresolved	8
	KSNV			Th	09/20/12	:30			NVSB-TV12-17 Law South	\$725.00		3
	KSNV			Th	09/20/12	:30			NVSB-TV12-26 Good Frie	\$725.00		6
	KSNV			F	09/21/12	:00				\$725.00	Unresolved	4
	KSNV			F	09/21/12	:00				\$725.00	Unresolved	5
23	KSNV	M-F Jeopardy	630-7pm									
	KSNV				09/24/12 to 09/30/12	2x		M-----				
	KSNV			M	09/24/12	:30			NVSB-TV12-17 Law South	\$725.00		2
	KSNV			M	09/24/12	:30			NVSB-TV12-26 Good Frie	\$725.00		1
24	KSNV	Face to Face w/ J.Ralston	730-758pm									
	KSNV				09/17/12 to 09/23/12	4x		-TWTF--				
	KSNV			Tu	09/18/12	:30			NVSB-TV12-26 Good Frie	\$400.00		3
	KSNV			W	09/19/12	:30			NVSB-TV12-26 Good Frie	\$400.00		1

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INVOICE

Billing Address:
 Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106698-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106698
Alt Order #	06853055
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

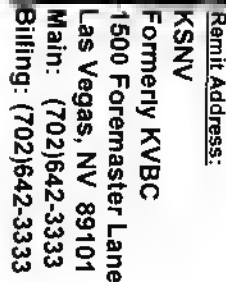
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	Face to Face w/ J. Ralston	730-758pm	Th	09/20/12	:30	7:38 PM	NVSB-TV12-26 Good Fri	\$400.00		4
	KSNV	Face to Face w/ J. Ralston	730-758pm	F	09/21/12	:30	7:36 PM	NVSB-TV12-26 Good Fri	\$400.00		2
25	KSNV	Face to Face w/ J. Ralston	730-758pm		09/24/12 to 09/30/12	1x	M-----				
	KSNV	SAT/Jeopardy	630-7pm	M	09/24/12	:30	7:38 PM	NVSB-TV12-26 Good Fri	\$400.00		1
26	KSNV	SAT/Jeopardy	630-7pm		09/17/12 to 09/23/12	2x	-----S-				
	KSNV			Sa	09/22/12	:00			\$350.00 Unresolved		1
	KSNV			Sa	09/22/12	:00			\$350.00 Unresolved		2
27	KSNV	Monday Prime 9-10pm	9-10pm		09/24/12 to 09/30/12	1x	M-----		\$2,400.00 Unresolved		1
28	KSNV	Tuesday Prime 10-11pm	10-11pm		09/17/12 to 09/23/12	1x	-T-----				
	KSNV			Tu	09/18/12	:30	10:31 PM	NVSB-TV12-26 Good Fri	\$2,100.00		1
29	KSNV	Friday Prime 9-10pm	9-10pm		09/17/12 to 09/23/12	1x	----F--				
	KSNV			F	09/21/12	:30	9:19 PM	NVSB-TV12-17 Law South	\$1,700.00		1
30	KSNV	News 3 in Prime	7-10pm		09/17/12 to 09/23/12	1x	-----S				
	KSNV			Su	09/23/12	:30	9:23 PM	NVSB-TV12-17 Law South	\$900.00		1
31	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/17/12 to 09/23/12	4x	-TWTF--		\$750.00		2
	KSNV			Tu	09/18/12	:30	11:25 PM	NVSB-TV12-26 Good Fri	\$750.00		2

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Billing Address:
Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Station	KSNV	Order #	1
Account Executive	Amy McCreary	Alt Order #	0
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	0

Agency Ref	
Advertiser Ref	

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Ref #

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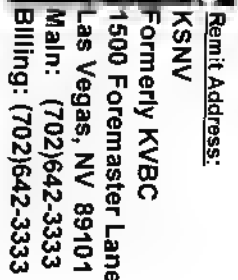
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Page 9 of 10

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Invoice #	106698-1
Invoice Date	09/30/12
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Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	106698-1
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Station	KSNV
Account Executive	Amy McCreary
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Sales Region	National

Order #	106698
Alt Order #	06853055
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Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Gross Total **\$46,335.00**

Agency Commission **\$6,950.25**

Net Amount Due **\$39,384.75**

Payment Terms 30 Days

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